



PRESS RELEASE

Change of Venue for 2012 Southland A&P Show

Following a period of review and with input and feedback from show section representatives and members, the Executive of the Southland A&P Association have strongly supported a change of venue for the 2012 Show event. Donovan Park in Invercargill will be that new venue.

The decision to change location was not taken lightly. With a need to look at the long term sustainability of the annual show not only in financial terms but also in how it is encompassed and embraced by the Southland community, the Executive believe this new direction will be a catalyst for reinvigorating the event.

"There will be a need for a lot of 'ground' work to be done in order to be able to hold the show at Donovan Park and in the coming months the Association will be asking for people who have shied away from the Ascot Racecourse venue to now show the colour of their spades and hammers. We are going to Donovan with a blank canvas and we trust that the community will help in putting all the colours in the right place so that we can have an event Southland will be proud of once again."

While the move may disappoint some, especially in relation to the efforts that have gone into previous shows at the Ascot Racecourse, the initial feedback has been very positive and already many interesting ideas have been suggested. With Venture Southland now being involved in coordinating the event many of those ideas can now be incorporated and brought to fruition.

"I'm really excited about the prospects for our show and hope that exhibitors, sponsors and the public get in behind what is essentially their event"

The Southland A & P Show will be held at Donovan Park on Saturday 3 March 2012.

Ends.



Barry Macdonald
President
Southland A&P Association

6 October 2011